

# Spring Symposium

## Daily Agenda

**WHEN**

March 5 &amp; 6 (8am - 5pm)

March 7 (8am - Noon)

**WHERE**

US Headquarters | Chesterfield, MO

**RSVP by February 9th****March 5**

8:00 am	Presentation of the MA facilities and opening of event Introductions of speakers and attendees Schedule and housekeeping - Training objectives
9:30 am	FIRST Optimization Theory
10:45 am	Break
11:00 am	Determination of Variables to Optimize: Plate, Tape, Anilox
11:30am	Print Control Wizard: Introduction, Output test file for platemaking
12:00 pm	Lunch
1:00 pm	Platemaking: Make PCW target and P+ step test plates
2:00 pm	P+ Step Test & PCW Target Press Run: 1-color, Proper press setup, Data collection
3:00 pm	Break
3:15 pm	Group Hands-On: P+ Step Test & PCW Target Evaluation (Black and Magenta), Install screen, Set Pixel+ setting, Baseline Curve
4:15 pm	Output 4C Fingerprint job (plate to be made in evening)
4:45 pm	Discussion of results
5:00 pm	Departure – Group Activity

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### March 6

8:00 am	Daily Agenda: Questions from previous day
8:30 am	Plate Mounting: Overview of plate mounting equipment, Mount plates for Fingerprint
10:00 am	Break
10:15 am	FIRST Process Control: Establishment of standard operating conditions (SOP's) / Tolerances / Measurement methods
11:15 am	Fingerprint & Characterization Pressrun: 4-color + Spot, Process Control
12:00 pm	Lunch
1:00 pm	Group Hands-On: Measure/Analyze Fingerprint, PCW curves
2:45 pm	Break
3:00 pm	Screens/Curves Deep Dive: Fine tuning and manual adjustments
4:15 pm	Makes Plates for Final Press run
5:00 pm	Departure

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## March 7

8:00 am	Plate Mounting: Mounting Tapes
9:30 am	Final Pressrun: 4-color + Spot, Production job, Control Strip for PCW verification
10:30 am	Measure/Analyze print: PCW Color control strip, Curve Adjustment
11:30 pm	Conclusions & Wrap-up
12:00 pm	Seminar close.

**Don't forget to RSVP by February 9th!**